

The CPD Standards Office
INDEPENDENTLY ACCREDITED CPD
www.cpdstandards.com



Pitman Training Group



Get the Pitman Advantage™

1. Background:

Pitman Training is the UK's leading independent training provider, helping the nation transform careers and change lives through self-paced vocational training.

Revolutionising office skills since 1837, Pitman Training has a wealth of heritage which underpins the foundations of its premium products.

Specialists in PA, Microsoft Office, Business, Finance and IT skills training, Pitman Training offers a flexible approach to training for employment and has been trusted for generations which has enabled the provision of exceptional centre-based training for thousands of people every year throughout the UK and overseas.

2. Why have you sought CPD Standards Accreditation?:

Pitman Training is aimed at students, young professionals, mums returning to work, career switchers and career developers.

Pitman Training's ethos is delivering training programmes that help to develop individual's careers – long term. In this respect there is clear synergy with Pitman Training and CPD.

Claire Lister, Managing Director of Pitman Training Group commented:

- "We sought out CPD Standards accreditation to add value to prospects and employers, as CPD is a hot topic, and we feel it should be inbuilt into the fundamentals of all companies in any sector of industry."

3. What was accredited and how?:

All of Pitman's training products are CPD accredited – this includes courses, diplomas, awards and seminars. As a result we currently have a course badge which confirms all of our training programmes are fully accredited, and also a centre badge which authorises our centres.

Lister commented:

- “We have received ongoing support and advice throughout our assessment. It was a pleasure working with the team at The CPD Standards Office whilst being assessed, and we look forward to continue working with them throughout our accreditation, and gaining more information on the CPD landscape and how to successfully operate within it.”

4. How do you use your accreditation?:

Being accredited by The CPD Standards Office gives us a great talking point with our prospects, as it is a sought after ‘stamp of approval’ which works in harmony with the kudos of the Pitman Training brand.

Pitman Training has a CPD Standard logo on all of its marketing material and has introduced a section on the main website, which gives more information on CPD and our accreditation.

5. Quotes here pertaining to the CPD Accreditation if possible...

Pitman have communicated student case studies which pays further testament to the quality and relevance of the training it offers.

<http://www.pitman-training.com/case-studies>

Kairi - Former Administrator, now PA

"I decided to study at Pitman's in Clapham Junction because I wanted to progress my career and was not having any luck at job interviews. Now I have secured a better role, fifteen minutes away from where I live, I can see why employers are interested in people who have a Pitman qualification. Everything that I need for this role was covered in the diploma: an excellent knowledge of Microsoft Office applications, writing business letters, fast accurate typing and mail merge. I am so glad that I invested in myself."

Kairi, 28, Clapham Junction



[▶ More case studies](#)

Marina Muddiman - Gains new skills following redundancy

"I was made redundant recently after 27 years' service with the same company and needed to gain some new skills to widen my career path. After some research I chose to study the Practical and Sage Payroll courses at the Wetherby centre which I enjoyed very much. I was attracted to the flexible learning options; the atmosphere in the centre is relaxed and the staff there are very friendly and cheerful. I was overjoyed to gain a Distinction grade for my last exam."



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